

Friday 3rd October 2025

Welcome back to your Family Group. 😊

How are you?





BREW IT FAIR EDUCATION PRESENTATION



2025



Learning Objectives:



To know that Fairtrade Fortnight 2025 is called 'Do It Fair Fortnight'



To know what Fairtrade is and why it is important.



To find out about the importance of FairTrade and the challenges faced by tea farmers. Learn how Government policy can impact global trade and worker rights.



To use our pupil voices to speak out on global issues.



To know that there are 17 Global Goals that work together like a jigsaw.



Article 12: All children have the right to be listened to and to be taken seriously.



Article 24: All children have the right to clean water and healthy food.



Article 27: All children have the right to proper housing, food and clothing.

Article 28: All children have the right to a good quality education.



British Values
Individual Liberty



Building our Learning Powers



Our focus in
Autumn Term

The Global Goals: Take action today!



ABCDE of Rights

A	Rights are for ALL children.	Universal
B	Rights are from BIRTH.	Inherent
C	Rights CANNOT be taken away.	Inalienable
D	Rights DO NOT have to be earnt.	Unconditional
E	All rights are EQUAL.	Indivisible

All of our adults at Timothy Hackworth Primary School are **Duty Bearers**.

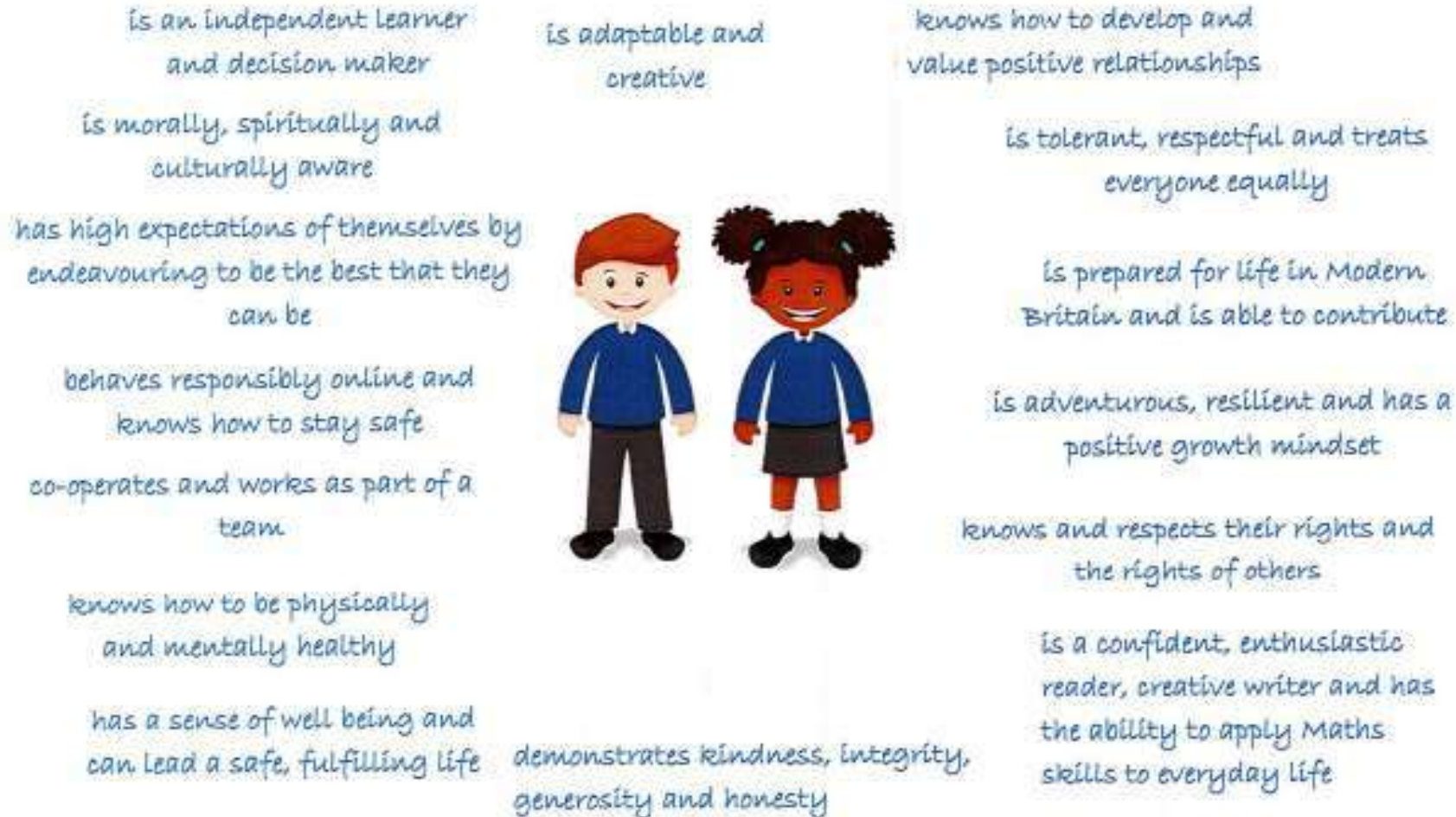


We are **Rights Holders**. Children's rights are learned, understood and lived.



Article 29: The right to be the best that you can be.

The Timothy Hackworth Child



Do it Fair this Fairtrade Fortnight



This Fairtrade Fortnight will be taking place **22 September - 05 October 2025**. Over these fourteen days, Fairtrade will be asking each of you to **Do it Fair**.

We'll be celebrating the difference we can all make when we choose Fairtrade and campaign as part of a UK-wide movement calling for a fairer system behind the things we consume every day.

With the world in a tailspin, fairness isn't a given. But the power to get there is in our hands. Together, our actions can have a positive impact on real people's lives. Fairer pay. Fairer treatment. Fairer futures. That's Fairtrade. It's not just a label - it's a movement. So, whatever you do, and however you do it: **Do it Fair**.

What is Fairtrade about?

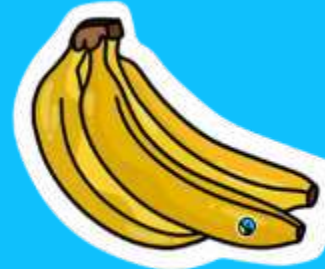


Fairtrade makes sure that farmers get paid **fairly** for the work that they do and for the things they grow, such as coffee, cocoa and cotton.

When you buy Fairtrade products, you make a difference to farmers and workers around the world, and the planet.



**WHAT FAIRTRADE
PRODUCT AM I?**



1. My name comes from the Arabic word for finger.
2. I grow in tropical climates.
3. I am actually a herb, not a tree.



I'm a banana!



1. I am one of the world's favourite sweet treats!
2. I grow in the hot, humid rainforest.
3. The ancient Mayans thought I was food of the Gods.

I'm the cocoa in chocolate!



1. I can be black or green.



2. In the 18th century I was kept in a locked chest.

3. I am the second most popular drink in the world. In the UK, the average person drinks 876 cups of me every year.



I'm tea!



**WHAT DO YOU
KNOW ABOUT TEA?**



THE TEA SUPPLY CHAIN



**GROWING AND
PICKING**



**PROCESSING,
GRADING AND
DRYING**



**SHIPPING AND
TRANSPORTING**



**RETAIL AND
PURCHASING**



THE ISSUES



LIVING WAGES



WORKING CONDITIONS



CLIMATE MITIGATION



FAIRTRADE TEA





LINNER RUTO'S STORY

**LINNER RUTO, TEA FARMER, FINTEA
GROWERS CO-OPERATIVE, KENYA**



LINNER AT HER FARM



LINNER PICKING TEA



**LINNER AND HER
COWS**



**HOW DO FAIRTRADE
FARMERS AND
WORKERS USE THE
PREMIUM?**

***This Dispensary
was constructed using
Kaporkos Group Fairtrade
Premium Funds***



**UVON AT THE
DISPENSARY AT
KAPKOROS TEA
FACTORY**



**DISPENSARY AT
KAPKOROS TEA
FACTORY**



**SONOKWEK
DISPENSARY**
FUNDED BY: Fairtrade Kapkoros Tea Factory Co. Ltd.



**DISPENSARY AT
KAPKOROS TEA
FACTORY**



**INSIDE OF
DISPENSARY AT
KAPKOROS TEA
FACTORY**



**YOU CAN MAKE A
DIFFERENCE!**

**WHAT CAN YOU
DO AFTER TODAY?**



**LOOK FOR THE
FAIRTRADE
MARK!**



**LEARN ABOUT
FAIRTRADE AT
SCHOOL OR AT
HOME!**

BREW YOURSELF A DELICIOUS CUP OF FAIRTRADE TEA



There are more than 400 tasty Fairtrade tea products in the UK, from everyday and premium, to white, green and infusions, to decaf and organic.

FAIRTRADE TEA SALES

GENERATED
£3,560,637
IN FAIRTRADE
PREMIUM
IN 2022

REFERENCE: FAIRTRADE INTERNATIONAL MONITORING REPORT, 15TH EDITION



LIST OF FAIRTRADE TEAS
AVAILABLE
CLIPPER
CO-OP
GREGGS
HAMPSTEAD TEA
LEMONAID
LIDL
M&S
NATIONAL TRUST
SAINSBURY'S
WAITROSE AMONGST
OTHERS



Individual Liberty

I am responsible for my actions. It is important to remember they can have an impact on people, places and things. We can choose actions that can help preserve and protect the Earth.

The 17 Global Goals work together like a jigsaw ...



Reflection and discussion



Understanding the consequences of behaviour and actions.

What are the
consequences of
not taking any
action?



Farmers will not get a fair wage!

Reflection and discussion



Respect and attitudes towards different religious, ethnic and socio-economic groups in the local, national and global communities.



How is 'Do It Fair
Fortnight 2025'
helping others?

Your turn ...

Decorate your leaf template using colours and patterns.

On the other side of the leaf, write a message to the UK Government.

This should encourage support for Fairtrade and ethical treatment of tea farmers.

Example messages:

Please make sure all tea farmers are paid fairly!

Support Fairtrade so workers around the world can live safely and earn enough money.

I care about tea farmers. Please help protect their rights.

Make Fairtrade the norm, not the exception!





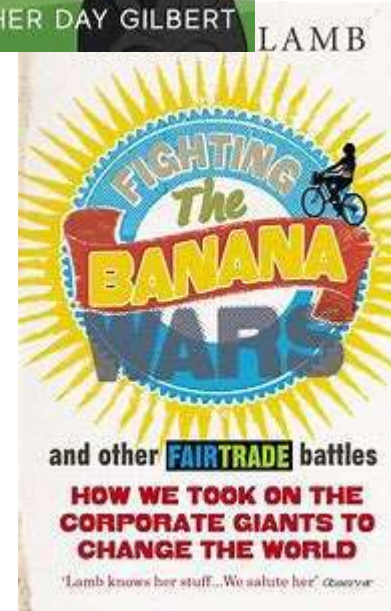
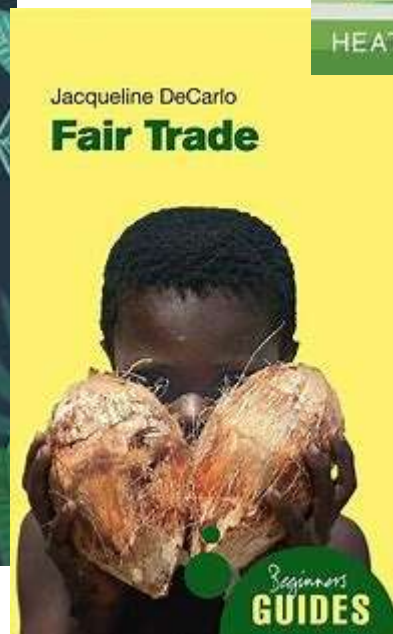
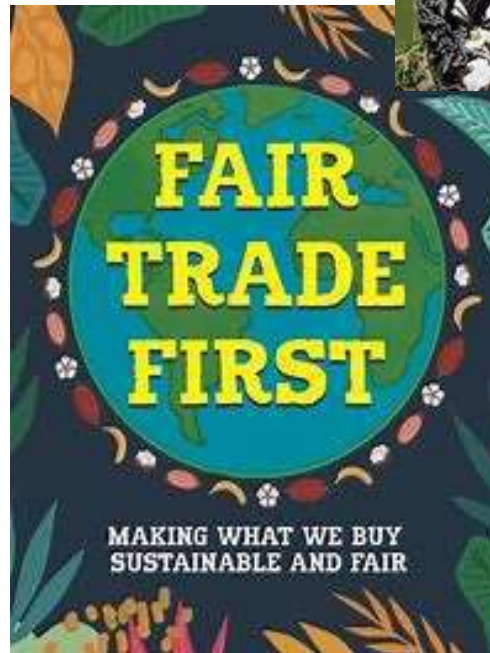
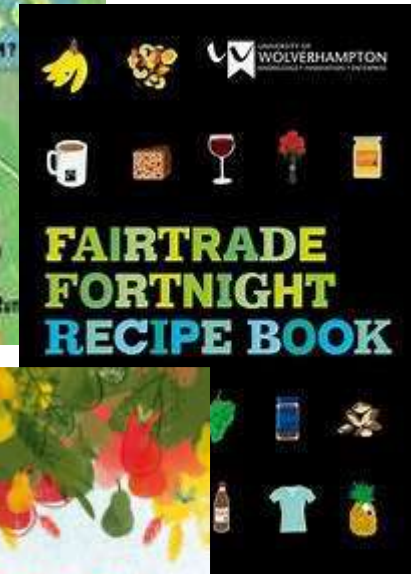
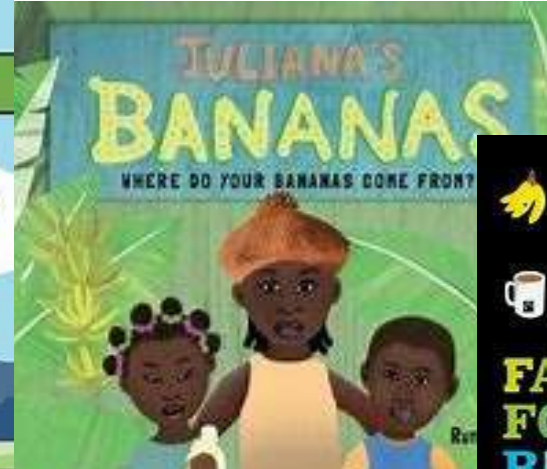
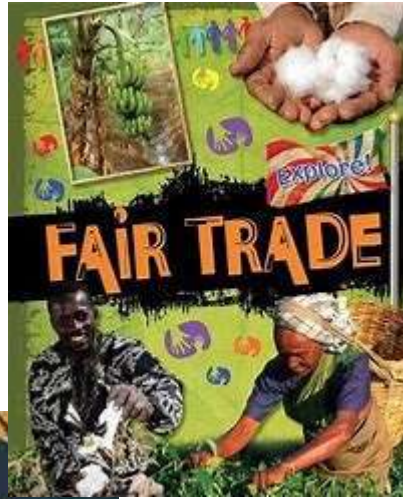
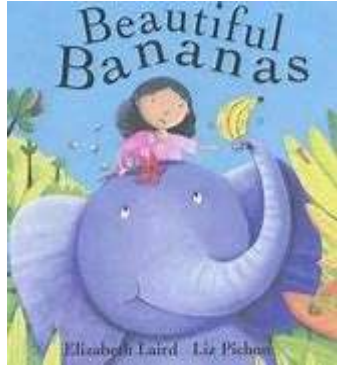
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I care about tea farmers.
Please help protect their rights.

Make Fairtrade the norm, not the exception!

Reading recommendations linked to our Family Group lesson ... 😊





THANKS FOR LISTENING



For any questions related to this presentation, please get in touch with the campaigns team

schools@fairtrade.org.uk

